


**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Applicant	:	Robert Guinn Jr.	)	Group Art Unit: 3688
			)	
Appl. No.	:	10/809,536	)	I hereby certify that this correspondence and all marked
			)	attachments are being deposited with the United States
Filed	:	March 24, 2004	)	Patent and Trademark Office via EFSWeb filing on:
			)	<u>August 30, 2010</u>
For	:	PLAYER TRACKING SYSTEM	)	(Date)
			)	
Examiner	:	Shin, Min	)	<u>Arthur P. Tan, Reg. No. 60,683</u>
			)	

**RESPONSE TO FINAL OFFICE ACTION**

Mail Stop RCE  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Sir:

This is in response to the Office Action mailed April 29, 2010, with respect to the above-referenced application. Applicant hereby requests a 1-month extension of time in accordance with 37 C.F.R. § 1.136 to file this response and has submitted herewith the extension of time fee. Applicant has filed herewith a Request for Continued Examination of this application in accordance with 37 C.F.R. § 1.114.

Please amend the application as indicated in the attached sections: